

01 / WELCOME & NAVIGATION

Your first creative workflow.

A complete beginner guide to the existing Kreative Content site. Start free, keep your work organized and know exactly what is — and is not — available.

Read this before you begin

Updated October 2026. AI Studio membership is **not live for paid customers**: checkout is test-only. The site creates scripts, plans and prompts — not finished videos. This guide contains customer instructions only, not internal administrative procedures.

Find your way around

Build My Channel: five free curated post ideas and creator launch lists.

AI Studio: browse tools, compare memberships and enter your signed-in workspace.

Business Services: production offers and inquiry forms.

Resources: these free PDFs and external premium catalog links.

Help: the current online guide. **Sign in / My Account:** account access and recorded service purchases. On a phone, use Open menu to see navigation.

Free resources and separate stores

The three PDFs on Resources are free. Proprietary paid manuals are not hosted as free downloads. Shop is a separate store; premium catalog checkout links open Stan in a new tab. Confirm price, terms and delivery there before purchasing.

[Open the main site](#)

[Read the current online guide](#)

02 / START WITHOUT AN ACCOUNT

Get five free ideas.

You do not need an email, account or card to try the free channel builder.

1. Describe your channel

Open Build My Channel. Enter your niche, audience, platform, tone and goal. Be specific: “Beginner home cooks; busy parents; short vertical videos; friendly; share useful meal ideas.”

2. Get your starter

Choose **Get 5 free post ideas**. The free result comes from a curated template bank, not live AI generation or research. Treat it as a starting point and adapt it to your real audience.

3. Keep the result

Choose **Download ideas** to save a .txt file, or **Copy all**. Free ideas are not saved to your account. Save the file before leaving. The Jaxx sample pack is an illustrative content plan, not a completed customer campaign.

4. Join a launch list if you want updates

Choose the relevant planning offer, provide your name and email, and explicitly agree to launch updates. Select **Join launch list**. Without consent, submission is rejected. Joining does not charge you, start a subscription or deliver a paid kit. Keep the form open if you need to retry. Three new requests per email and offer are permitted within 15 minutes; identical retries do not count again.

Keep these offers separate: Creator Club is a \$19/month waitlist-only content pack. It is not the \$27/month AI Creator membership.

[Try Build My Channel](#)

[See the free illustrative sample](#)

03 / ACCOUNT & MEMBERSHIP

Sign in. Test safely.

Use the same account each time to return to your private workspace and saved work.

1. Create an account

Open Sign in, select sign-up and enter your details, or choose an available sign-in option. If confirmation is requested, use the confirmation email before signing in. Do not share passwords or private account details.

2. Compare AI Studio memberships

Creator — \$27/month: 1 brand, 1 seat, 100 runs per paid monthly period.

Pro — \$67/month: 5 brands, 1 seat, 400 runs; all workflows.

Studio — \$147/month: 20 brands, 5 seats, 1,000 runs; all workflows. Workflow availability depends on the selected plan. Free preview is templates only, not AI runs.

3. Use test checkout only

Sign in if asked, then return to your chosen plan. Use **4242 4242 4242 4242**, a future expiry and any three-digit CVC in the test checkout. **Never use a real card for testing.** Live membership billing is not enabled. There is no advertised free trial.

4. Confirm the result in your workspace

Open Settings & billing to check the plan, status and remaining runs. Access follows a recorded paid test invoice; a checkout return link by itself does not grant access. If the status does not update, read the displayed error or contact support rather than repeatedly submitting payment.

[Sign in / create your account](#)

[Compare test-only memberships](#)

04 / BRANDS, STUDIOS & PROJECTS

Give your work a home.

AI Studio has 10 source studios and 47 workflows. The catalog groups those workflows by creative task; included tools depend on your plan.

1. Save a brand and optional character

Open Brands & characters. Add your audience, offer, voice and rules; save the brand. Add character appearance, personality and continuity details if relevant. Use only assets you have rights to use. Private reference uploads are limited to 20 MB each and are not automatically inspected by normal text workflows.

2. Browse the studios

The 10 sources are Marketing Brain, Channel Director, UGC Video Studio, Production Studio, VideoExpress Commercial Studio, ViralScore, Microdrama Studio, Kreative Content AI, Series Storyline Generator and Character DNA Studio. A source name does not mean an external tool is connected. Browse the public catalog for workflow availability.

3. Create a project

Open your workspace Projects page. Enter a name and brief, choose your brand and create the project. In the project, choose Strategy, Character, Script / shot plan, Audit or Export, then select an available workflow. Locked workflows require an eligible plan.

4. Run a clear brief

Include the product, audience, goal, platform, tone and must-keep details. Example: "Write a 15-second vertical commercial for handmade mugs. Three shots, warm tone, end with a shop invitation. Do not invent sales claims." Select earlier saved outputs as context if helpful, then choose **Run with AI**. Review facts and brand consistency before use.

[Browse AI Studio](#)

[Open brands & characters \(sign-in required\)](#)

[Open projects \(sign-in required\)](#)

05 / SAVE, DOWNLOAD & PRODUCE

A prompt is not a video.

Keep the distinction clear: this site helps prepare creative material; a separate production tool creates the finished video.

1. Find and refine your output

A result saves to the project where it was created. Open that stage or search Library. Choose Edit and Save changes to refine the output. Your saved projects, brands, characters and outputs remain in your workspace when you return.

2. Download useful formats

Choose **Markdown** for readable text or **JSON** for structured data. The Export stage can download the whole project. For video production, select a generator, then copy or download the prompt as .txt. Keep a local copy of important material.

3. Make the video elsewhere

VideoExpress is not directly connected to your account. Prompt export does not send a job, log in or render a video. Paste the prompt into your chosen external tool and follow its terms, pricing and production process. Pro and Studio can use AI to tailor a saved prompt for a selected generator; this is a rewrite, not a render.

4. Review the visual result when needed

Commercial video review compares six sampled still frames with a saved prompt. Select a local video up to 20 MB and two minutes. The report saves under Audit. It does not assess audio, motion, unsampled scenes or the whole video. Separate tool charges are not included in membership.

Run limits

One bounded AI request uses one run, including a generator rewrite or visual review. Failed AI runs are refunded. Briefs allow up to 8,000 characters and five saved outputs as context. Allowances follow paid invoices, not page visits. Check remaining runs in Settings & billing.

[Open Library \(sign-in required\)](#)

06 / SERVICES, BILLING & SUPPORT

Know your next step.

Use the right path for an inquiry, a saved purchase or a subscription question.

Business-service inquiries

Open Business Services to review the existing production offers. Use the inquiry form for a custom quote and supply your contact details and brief. A quote request does not authorize a payment. Business checkout on this site remains test-only. After a verified test payment, Send my details opens the order brief; purchases appear in My Account. A success message should appear only after your submission is saved.

Account and billing

My Account shows recorded service purchases. AI Studio Settings & billing shows the workspace plan, subscription status, period end and run use. Eligible workspace owners/admins can open Manage test billing for the provider's available controls. Confirm any cancellation or renewal change in its displayed status; do not assume it succeeded. Live launch and complete renewal verification remain pending.

Get help without sharing secrets

Visit Help for current instructions or Contact for support. Include the page, project name, what you expected and the exact error. Remove private customer information from screenshots. Never send passwords, full card information or private keys. If the billing window is blocked, allow the requested pop-up.

What is not enabled

No live AI membership charges, integrated image/video generation, automatic social posting or social-account connections. ManyChat material is draft-only. Creator launch-list packs are not immediately delivered. Premium manuals are separate Stan products; customers receive content through Stan only when that product's delivery is configured.

[Business Services](#)

[My Account \(sign-in required\)](#)

[Help and support links](#)