

CREATOR STARTER / DAYS 1-4

One week. A clear start.

An original free checklist for new creators. Small decisions first; publish only material you can stand behind. No audience-growth or income promises.

Day 1 — Choose one audience

- ☐ Write who your content helps.
- ☐ Name one problem or interest they share.
- ☐ Pick one platform and one realistic weekly pace.

Keep: a one-sentence channel idea.

Day 2 — Find five starter ideas

- ☐ Use the free Build My Channel form with your niche, audience, tone and goal.
- ☐ Download the five curated ideas as .txt.
- ☐ Choose two ideas you can make with your current skills.

Keep: your idea file and two priorities.

Day 3 — Turn an idea into a series

- ☐ Give one recurring format a simple name.
- ☐ Plan three different examples of that format.
- ☐ Pick a consistent tone and visual approach you own.

Keep: a three-episode outline.

Day 4 — Draft one useful post

- ☐ Write a clear opening, one useful point and one next step.
- ☐ Remove unsupported claims and private details.
- ☐ Read it aloud and shorten anything confusing.

Keep: one ready-to-produce script.

[Start free: Build My Channel](#)

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Make. Review. Repeat.

You do not need to buy a manual or start a membership to finish this checklist.

Day 5 — Choose a production path

- ☐ Film with your own material, or prepare a prompt for your chosen external video tool.
- ☐ Check rights to images, characters and music.
- ☐ Exported prompts are text only: VideoExpress is not connected and this site does not render videos.

Keep: your script, prompt and asset list.

Day 6 — Make your next step honest

- ☐ Decide what the post asks someone to do: save, reply, visit a page or ask about a real offer.
- ☐ If you have an offer, write who it helps and what it actually delivers.
- ☐ Check the destination link; do not promise results you cannot verify.

Keep: one clear call to action.

Day 7 — Review your first week

- ☐ Check clarity, captions, brand details and links before publishing.
- ☐ Record what you made and what you learned — no invented metrics.
- ☐ Pick the next two posts and a time to review them.

Keep: a simple plan for next week.

Optional next steps

AI Studio can help draft strategies, scripts and prompts. Creator is \$27/month, Pro \$67/month and Studio \$147/month — **test checkout only; live memberships are not enabled.**

Creator Club at \$19/month is a different waitlist-only pack. Join updates only with explicit consent. No purchase is required for this free checklist.

[Compare test-only AI memberships](#)

[Read the beginner guide](#)

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